IN THE CLAIMS

 (Previously Presented) A data storage apparatus within a local broadcast facility for downloading data from datacast streams transmitted by a television broadcast system to a plurality of similar data storage apparatuses, said data storage apparatus comprising:

a storage medium within the local broadcast facility for storing selected portions of said transmitted datacast streams;

a controller within the local broadcast facility capable of receiving a first datacast stream transmitted by said television broadcast system and detecting therein a plurality of datacast blocks, wherein said controller employs a first content parameter associated with a first one of said datacast blocks with at least one subscriber-specific parameter associated with said data storage apparatus and wherein said controller, in response to a determination that said first content parameter matches said at least one subscriber-specific parameter, stores said first datacast block in said storage medium; and

a transmission device within the local broadcast facility configured to transmit said first data cast in accordance with said first content parameter.

- (Original) The data storage apparatus as set forth in Claim 1 wherein said first datacast block comprises a broadcast block receivable by each of said plurality of similar data storage apparatuses.
- (Original) The data storage apparatus as set forth in Claim 1 wherein said first datacast block comprises a multicast block receivable by a sub-group of said plurality of similar data storage apparatuses.
- (Original) The data storage apparatus as set forth in Claim 3 wherein said first content
 parameter comprises a multicast group identifier with associated with said data storage
 apparatus.
- (Original) The data storage apparatus as set forth in Claim 1, wherein said first datacast block comprises a unicast block receivable only by said storage apparatus.

- (Original) The data storage apparatus as set forth in Claim 5, wherein said first content parameter comprises a unique address associated with said data storage apparatus.
- (Original) The data storage apparatus as set forth in Claim 1 wherein said first datacast stream comprises webpage data.
- (Original) The data storage apparatus as set forth in Claim 1 wherein said first datacast stream comprises Internet protocol (IP) data.
- 9. (Previously Presented) A method for downloading data from datacast streams transmitted by a television broadcast system to a plurality of data storage apparatuses within a local broadcast facility, the method comprising the steps of:

receiving a first datacast stream at the local broadcast facility transmitted by the television broadcast system;

detecting in the first datacast stream a plurality of datacast blocks at the local broadcast facility:

comparing at the local broadcast facility a first content parameter associated with a first one of the datacast blocks with at least one subscriber-specific parameter associated with a first one of the data storage apparatuses;

in response to a determination that the first content parameter matches the at least on subscriber-specific parameter, storing the first datacast block in a storage medium associated with the first data storage apparatus; and

transmitting at the local broadcast facility said first data cast in accordance with said first content parameter.

- 10. (Original) The method as set forth in Claim 9 wherein the first datacast block comprises a broadcast block receivable by each of the plurality of similar data storage apparatuses.
- 11. (Original) The data storage apparatus as set forth in Claim 9 wherein the first datacast block comprises a multicast block receivable by a sub-group of the plurality of similar data storage apparatuses.

- 12. (Original) The data storage apparatus as set forth in Claim 11 wherein the first content parameter comprises a multicast group identifier with associated with the data storage apparatus.
- 13. (Original) The data storage apparatus as set forth in Claim 9, wherein the first datacast block comprises a unicast block receivable only by the storage apparatus.
- 14. (Original) The data storage apparatus as set forth in Claim 13, wherein the first content parameter comprises a unique address associated with the data storage apparatus.
- 15. (Original) The data storage apparatus as set forth in Claim 9 wherein the first datacast stream comprises webpage data.
- 16. (Original) The data storage apparatus as set forth in Claim 9 wherein the first datacast stream comprises Internet protocol (IP) data.

17-20 (Cancelled)